



**KING
KOIL™**
AMERICA'S SINCE 1906

THE ONLY DOCTOR ENDORSED MATTRESS



Chiropractor Tested.
Chiropractor Trusted™





PAST, PRESENT & FUTURE

In 1898 Samuel Bronstein realized his dream in St. Paul Minnesota. What started out as 6 employees in a small factory has steadily grown into a top-tier global corporation. Today, King Koil mattresses can be found in over 80 countries throughout the world, with its worldwide headquarters located just outside of Chicago, Illinois.

As time has passed, the technology has changed, but the level of commitment to quality and service has remained. Along the way, King Koil has received many prestigious distinctions including endorsements from the International Chiropractors Association (ICA) and the Foundation for Chiropractic Education and Research (FCER).

At the turn of the millennium, the industry has seen many advances in specialty sleep products. In addition to that, King Koil is up to date with new trends in developing new brands to satisfy the diverse needs of consumers and ever-changing demands of our retail partners.

The future of King Koil is already taking shape with advances in research and development techniques and the creation of industry-leading appliances to help identify proper sleeping comfort for consumers. We adopt and adapt new technology to stay fresh and relevant with our changing world.

Samuel Bronstein,
founder of King Koil Mattress Company



WHAT IS ICA?

INTERNATIONAL CHIROPRACTORS ASSOCIATION

Started out in 1926 in Davenport, Iowa, USA by Dr. B. J. Palmer, the International Chiropractors Association (ICA) is the world's oldest global chiropractic professional association. The ICA is committed to the development and advancement of the chiropractic profession based on Dr. Palmer's fundamental belief in the principle and philosophy of chiropractic as a unique, separate, distinct and drugless health care profession.

The distinguishing feature of the ICA today is still the same as it was in 1926 - advocating for chiropractic. The ICA and King Koil have partnered since 1969 and created sleep systems that use specialized designs with the ICA's requirements for clinically sound postural support.

“BACK PAIN FREE?
I TRUST ICA”

*Jake
Mathews*

Dr. Jake Mathews



EXTENDED LIFE™ COLLECTION

Luxury



Mattress Height : 13.5" / 34cm

These mattresses have less give and provides a more solid feel. Long lasting support and proper spinal alignment are achieved for a healthier night's sleep. Recommended for back and stomach sleepers.



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**SUPERIOR
BACK SUPPORT
SLEEPING
COMFORT**



Spring System

King Koil CHIROTECH® LFK Coil System

Mattress Type

Turn Free with Box Top & Pillow Plush Top

Top Quilted Panel

High Resilient Convoluted PU FOAM

Upholstery Panel

High Quality with Extra Resilient Rebound Latex Sheet,
High Quality Engineered Latex Feel Foam,
Coirtex® Rubberized Natural Fiber

Boder Panel

High Density Foam Encasement with
king koil E.E.S Feature (Extra Edge Support)

15
Year
Warranty





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Spring System

King Koil CHIROTECH® LFK Coil System

Mattress Type

Turn Free with Box Top

Top Quilted Panel

High Resilient Convoluted PU FOAM

Upholstery Panel

High Quality with Extra Resilient
Rebound Latex Sheet
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Boder Panel

High Density Foam Encasement with
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15
Year
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Mattress Height : 13.5" / 34cm

EXTENDED LIFE™
COLLECTION

Indulgence

Layers of innovative foams for pressure relieving and cooling comfort.
Zoned, encased steel coils for strength and durable performance.
Together, they harmoniously combine the best of their properties to
provide you a consistent sleeping experience year after year.

BACK RELAXER

Duluxe



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**SUPERIOR
BACK SUPPORT
SLEEPING
COMFORT**



Mattress Height : 12"/30cm

These mattresses have less give and provides a more solid feel. Long lasting support and proper spinal alignment are achieved for a healthier night's sleep. Recommended for back and stomach sleepers.

■ Spring System

King Koil Super System endorsed by ICA

■ Mattress Type

Turn Free with One Sided Pillow Top

■ Top Quilted Panel

Imported Premium Knitted Ticking treated with anti-microbial and anti-dust mites

■ Upholstery Panel

Quill Foam Comlari Luyer
High Resilient PU Foam

■ Boder Panel

High quality firmalater for extra enchancement

**-10-
Year
Warranty**



BACK SUPPORTER

Signature



Chiropractor Tested.
Chiropractor Trusted™

**SUPERIOR
BACK SUPPORT
SLEEPING
COMFORT**



- **Spring System**
King Koil Luxury Individual Pocketed Coils System
- **Mattress Type**
Non-Flip Single Sided Pillow Top
- **Top Quilted Panel**
Imported Premium Knitted Ticking treated with anti-microbial and anti-dust mites
- **Upholstery Panel**
High Resilient Wonder Polyethylene Foam
Superior High Density Foam Encasement
Firm Edge System
- **Boder Panel**
Air-Ventilated Spacer Fabric

**-10-
Year
Warranty**

Mattress Height : 13"/33cm

Crowning glory to your well-being, restful sleep is not too far away. Leaving your day behind, discover the comfort today like never before.





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Myanmar Authorized Dealer